

Ismael García Bentancor

Web Portfolio:

www.ismael.com.uy

Contact:

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PERSONAL STATEMENT

I am a visual storyteller with more of 15 years of experience. I have produced and directed creative projects for very different countries, such as Uruguay, Argentina, Brazil, New Zealand, Germany, Sweden and Egypt. I am proudly passionate about my profession and I am always excited to have new challenges.

Furthermore, my training and experience have given me opportunities to participate in several projects in many different areas: executive production, creative direction, scriptwriting, photography, editing, production, media planification, lighting, sound, post-production and art department. This mobility has given me tools to do my job better regardless of the role, developing my adaptability and versatility skills. All this has allowed me to have a global vision of the creative process to do it in a more efficient way, being able to carry out projects from a single person to leading large teams.

EXPERIENCE

Red Carpet Media (Sweden)

www.redcarpetmedia.se

Production company specialized in documentaries.

Period: October 2021 - February 2022.

Position: Creative director of Sverige Forskar format development.

Responsibilities: Create the format together with the executive producer and the leading journalist of the project, define the aesthetics and tonality of the series of short documentaries about science: Sverige Forskar; carry out the different tests and trials; film and edit the material until the client was satisfied with the format, and the four pilots episodes of the series were achieved; share weekly meetings and negotiate format adjustments with the executive producers of UR.

Period: March 2022 - September 2024.

Position: Director of photography for Sverige Forskar.

Responsibilities: In charge of the visual storytelling, planning and executing the visualizations of the more than 70 episodes of the web series Sverige Forskar in conjunction with the producers of each episode; in charge of lighting and photography of the shooting both on location and in studio; logistical coordination of the trips.

Freelance (Sweden)

www.ismael.com.uy/studio

Period: June 2021 - September 2021.

Position: Audiovisual director and advertising photographer for several campaigns such as Domino's Sweden or Freebo solar panels.

Renatto Cocina (Uruguay)

www.instagram.com/renattococina

Healthy gastronomy content project.

Winning project of the coronavirus fund of the National Agency for Innovation and Research - A.N.I.I.

Period: May - July 2020.

Position: Creative director of the project.

Responsibilities: Creator of the concept, director and content editor, leader of the work team, design of the communication plan, organization of the busy schedule resulting in 10 audiovisuals, a website and social networks of the project in two months, with one more month of dissemination of the project.

Freelance (New Zealand)

www.ismael.com.uy/studio

Period: July 2018 - Marzo 2019.

Position: Advertising photographer for campaigns of brands as Weet-Bix, Lisa's Hummus, or Naked Kitchen, among others. Including web content, printed brochures or advertisements on public roads.

Melmac (Uruguay)

www.facebook.com/melmac.tv

Production company dedicated to TV commercials, music videos, TV programs, content for social media and corporate videos.

Period: March 2014 - February 2018.

Position: Owner, executive producer, and creative director.

Responsibilities: General coordinator; sales manager; in charge of budget planning and administration; interpret client communication plans and manage the creation of film and photography projects according to their needs; write, review and enhance scripts for videos; decide the narrative and language of the videos; research and choose styles of photography, art design and sound; lead and manage the technical team; organize and maintain the agenda; responsible for set; select and coordinate external suppliers; processing and editing of filming materials; coordinator of the post-production process; final approval of the projects.

Eme (Uruguay)

www.emelatam.com

Communication agency specialized in food and gourmet content.

Period: August 2017 – January 2018.

Position: Director of audiovisual content of the agency.

Responsibilities: Coordinator of the audiovisual area; decide with the creative team the spirit of each campaign; interpret client communication plans and manage the creation of film products according to their needs. Write, review and enhance scripts. Lead the team; make final decisions on narrative, visual resources, photography, food styling, editing, graphic design, animation and post-production; responsible of the set; organize the shooting schedule.

Universidad del Trabajo U.T.U. -Labor University- (Uruguay)

www.utu.edu.uy

Public technical education institution.

Period: April – December 2017.

Position: Teacher of Audiovisual Techniques in secondary education.

Responsibilities: Share knowledge of the area with students in theoretical-practical lessons; student evaluation; coordination with the other teachers and the high school director; work in the integration of students with learning disorders.

Efecto Cine (Uruguay)

www.efectocine.com

Traveling cinema that goes throughout the country holding free exhibitions in public places, that also holds private exhibitions for cinemas, festivals, concerts or different events.

Period: November 2012 - February 2014.

Position: Producer.

Responsibilities: Lead the team throughout the tours; logistics coordination including mobility, accommodation and food for the team; contact with local representatives to provide the technical requirements for the show and dissemination of the event; contact with the press; event presenter and technical supervision.

Cord Films (Uruguay)

www.cordonfilms.com

Independent film production company.

Period: June – September 2013.

Position: Scouting locations manager assistant for the film “Enemies of pain” directed by Arauco Hernández, and photography by the prestigious german cinematographer Thomas Mauch.

Responsibilities: Search possible locations; coordination with the management team (Director, assistant director, photographer, art director and producer) on the sets; coordination of location rentals; arrange with the city traffic department to do dodge traffic or other special requirements; in charge of the staff who makes the parking reservation prior to filming; synchronization with the art department for setting up and dismantling the set before and after filming; organizer the logistics of the set.

Interconexiones Cono Sur

www.fmlatribu.com/territorio/2009/04/24/interconexiones

Empowerment program for community radio stations in Argentina, Chile, Uruguay and Paraguay that includes exchanges of experiences, workshops and collaborative projects.

Period: May 2010 - May 2014.

Position: Coordinator of the audiovisual area of Uruguay.

Responsibilities: Represent the country in international meetings; responsible for inter-institutional communication; in charge of planning, development and coordination with local members; facilitate the creation of the idea and script for the short film "En juego" -Just playing- (Segment representing of Uruguay in an interconnected series of short films about freedom), director of the film.

NVP 3D (Swiss)

www.nvp3d.com

Film production company specialized in technical 3D stereoscopic.

Period: July – August 2012.

Position: Cameraman, 3D operator and editing assistant of the 3D documentary "Music making history" directed by Philippe Nicolet about the Montreux Jazz Festival.

Responsibilities: In charge of photography and camera operation in the second film unit taking 3D images; first unit camera assistant; once the filming has been completed, process of the videos, including the setting of the 3D effect and correct possible imperfections; edition of the shows.

Árbol, community television (Uruguay)

www.arbol.org.uy

Non-profit organization that promotes the democratization of communication.

Period: March 2010 – May 2012.

Position: TV producer in charge of "Árbol 2010" and "Hecé y Mostrá, Televisión Comunitaria", broadcast by the public channels "TvCiudad" (of the city of Montevideo) and TNU (National Public Television of Uruguay).

Responsibilities: Project organization and management; production and filming of interviews for the programs; selection of the contents of each program; technical approval of the contents; in charge of communication and logistics of events such as premieres and season finales; realization of radio and TV promotional spots; coordination with other institutions to develop projects; supervision of the editing process; develop of the new format of the program with the rest of the team.

Árbol, community television (Uruguay)

www.arbol.org.uy

Non-profit organization that promotes the democratization of communication.

Period: October 2009 - March 2010.

Position: Cameraman of the TV program "Legends of the Future" about the interests and problems of youth organizations in Uruguay, broadcast by the public channels TvCiudad and TNU.

Responsibilities: Cameraman; articulation with the management team; coordination with participating groups.

EDUCATION

Degree in **Filmmaking and Cinematography production**.

Escuela de Cine del Uruguay -Uruguayan Film School- (E.C.U.).

www.ecu.edu.uy

Member of the prestigious international group of film and television educational institutions:

CILECT (Centre International de Liaison des Écoles de Cinéma et de Télévision)

March 2007 - April 2010.

Theoretical and practical training of all aspects involved in the film industry. During the degree I participated in several short films as a producer, assistant director, cameraman, continuity, sound engineer, editor, director of photography, art director, director, and more.

COURSES

Digital Post Production, Escuela de Cine del Uruguay -Uruguayan Film School- (E.C.U.) and Animation Campus.

Editing techniques, Sound for films, After Effects, Pro Tools.

August – September 2010.

Adobe Lightroom, Photo Club Uruguayo.

Digital photography, features and operations of Adobe Lightroom.

October – November 2012.

Workshop 'Telling stories' on photo reportage by Walter Astrada -three time winner of the World Press Photo Award.-

April - June 2024.

AWARDS & FESTIVALS

INPUT 2023, International public television conference, Taipei: Screening of a selection of Sverige Forskar episodes and a presentation of the production process of the series.

TAL (Latin America Television) Awards 2016: Best educational content “Hacé y mostrá, televisión comunitaria”

Graffiti Awards 2015: Best music video “Pa' los músicos” by Fede Graña & Los prolijos.

Detour Festival 2014: Best music video “Pa' los músicos” by Fede Graña & Los prolijos.

LANGUAGES

Spanish mother tongue.

Fluent in **English**.

Advanced **French**.

Basic **Swedish**.

OTHERS

A2 **drone pilot** license up to 25 kilos.

Driver's license B.

REFERENCES

Jan Axelsson, CEO of Red Carpet Media, a Swedish production company specialized in documentary content for television.

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Philippe Nicolet, director of NVP3D, a Swiss production company specialized in stereoscopic 3D content.

pnicolet@nvp.ch / www.nvp3d.com/ +41 21 792 11 92

Kelly Hunt, creative director of Skimming Stones production company, New Zealand.

kelly@skimmingstones.nz / skimmingstones.nz/ +64 22 344 68 10